

Fair Profile

Based on the results of 551 interviews conducted by means of the Computer Interview System
Subject to change

METEC

International Exhibition for Metallurgical Technology with Congress
12 - 16 June, 2007



Total number of exhibitors 369

Origin of the exhibitors

Germany	162
Other countries	207
Number of countries	29

Space (net, qm)	14.785
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Germany	8.177
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Other Countries	6.608
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Total number of visitors 15.842

Origin of the visitors

Germany	49 %
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Other countries	51 %
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Germany

North Germany	8 %
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West Germany	68 %
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East Germany	5 %
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Southwest Germany	11 %
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South Germany	8 %
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Other countries

Europe	51 %
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- EU	43 %
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- Eastern Europe	2 %
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- Other European countries	6 %
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Asia	29 %
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North America	3 %
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South and Central America	6 %
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Africa	9 %
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Australia/Oceania	2 %
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Countries of origin (Top 8)

India	13 %
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Austria	7 %
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Italy	6 %
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France	4 %
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U.K.	4 %
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Finnland	4 %
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Brazil	4 %
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Egypt	4 %
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Frequency of visits

METEC 2003	31 %
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METEC 1999	19 %
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First-time visit in 2007	55 %
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Visitor structure features

Trade visitors	96 %
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Average length of stay (in days)	1,9
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Industrial sector*

Steel Works	17 %
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Rolling mill	9 %
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Others steel and non-ferrous metal production	17 %
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Suppliers for the iron, steel and non-ferrous metal industry	8 %
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Iron, steel and non-ferrous metal industry	7 %
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Machine engineering	5 %
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other industry	8 %
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Service	9 %
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Trade	7 %
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University/college of higher education/technical college	2 %
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Other	5 %
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Company size*

1 - 4 employees	7 %
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5 - 19 employees	9 %
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20 - 99 employees	16 %
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100 - 499 employees	24 %
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500 - 999 employees	9 %
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1.000 employees or more	29 %
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Area of responsibility*

Management	25 %
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Manufacture/production	16 %
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Research/development/construction	15 %
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Sales/distribution	9 %
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Purchasing/procurement	6 %
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Planning/operations scheduling	5 %
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Servicing/maintenance	4 %
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Manufacture/quality control	3 %
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Marketing/advertising/PR	3 %
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Finances/accounting/controlling	1 %
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EDP/IT/new media	1 %
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Other	6 %
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Occupational position

Independent entrepreneur/partner/freelance	14 %
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Managing director/board member/head of an authority etc.	14 %
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Main department head/other employee with managerial responsibility	10 %
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Department head/group leader	30 %
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Employee	18 %
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Skilled worker	5 %
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Trainee	2 %
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Student/pupil/not working	6 %
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Other	1 %
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Influence on purchasing/procurement decisions*

Decisively	23 %
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Participate in decision making	38 %
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Advisory role	20 %
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No influence	13 %
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Interest in product ranges

(Several answers possible)

Iron and non-ferrous metal production	49 %
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Equipment and components for smelting works and rolling mills	48 %
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Measuring, controlling, regulating technology and data communications	27 %
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Environment and safety technology, industrial safety	10 %
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Services	10 %
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Research and teaching	9 %
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Other	7 %
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General assessment

Satisfied	97 %
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Not satisfied	3 %
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* difference to 100% = pupil, student* not working (6%)
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